



School: School of Studies of Commerce and Management

Department: Commerce

Phone: 9685160339

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Qualifications:

- ✓ **Ph. D.** - Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
- ✓ **M. Com.** - Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
- ✓ **B. Com.** - Bhilai Mahila Mahavidyalaya, Bhilai (C.G.)

Area of Interest/Specialization:

- ✓ Human Resource Management and Marketing

Experience:

- ✓ **Assistant Professor** in Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from 03rd October, 2019.
- ✓ **Assistant Professor (Ad-hoc)** in Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from July – October, 2019.
- ✓ **Assistant Professor (Ad-hoc)** in Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from January – June, 2019.
- ✓ **Assistant Professor (Ad-hoc)** in Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from July – December, 2018.

Best Peer Reviewed Publication:

- ✓ Singhraul, B. P., & Soni, V. K. (2021). Impact of Online Marketing on Consumer's Perception and Buying Behaviour During Covid-19 Pandemic. International Research Journal of Marketing & Economics, 8(11), 1 – 19.

- ✓ Singhraul, B. P., & Soni, V. K. (2020). A Comparative Study on Job Satisfaction among Public and Private Sector Employees in Bilaspur, Chhattisgarh. *Studies in Indian Place Names*, 40(3), 5358 – 5374.
- ✓ Singhraul, B. P., & Soni, V. K. (2018). A Comparative Study of Traditional Versus Online Shopping in Bilaspur City of Chhattisgarh. *Review of Research*, 7(4), 42 – 48.
- ✓ Singhraul, B. P., & Soni, V. K. (2017). Emergence of Internet Services and Personal Accounts: A Study Conducted amongst People in Bilaspur, Chhattisgarh. *IJRDO – Journal of Business Management*, 3(11), 40 – 52.
- ✓ Singhraul, B. P., & Soni, V. K. (2017). Quality of Work Life: A Case Study on Hospital Staff of Chhattisgarh. *IOSR Journal of Business and Management (IOSR –JBM)*, 19(7), 22 – 27.
- ✓ Singhraul, B. P., & Soni, V. K. (2017). Benefits and Challenges of Online Marketing: A Study Conducted Amongst People in Bilaspur, Chhattisgarh. *International Journal of Social Science and Economic Research*, 2(11), 5203 – 5217.
- ✓ Singhraul, B. P., & Soni, V. K. (2017). Societal and Administrative Recognition among Hospital Staff: A study under Job Satisfaction Parameters. *International Journal of Humanities and Social Science Invention*, 6(7), 43 – 48.
- ✓ Singhraul, B. P., & Soni, V. K. (2017). Influence of Environmental Factors on Job Satisfaction: A Case Study on Hospital Staff of Chhattisgarh. *Pacific Business Review International*, 10(4), 137 –146.
- ✓ Singhraul, B. P., & Soni, V. K. (2016). Modern Work Environment and Job Satisfaction Measures: A Theoretical Expedition. *International Research Journal of Management and Commerce*, 3(8), 28 – 35.
- ✓ Singhraul, B. P., & Soni, V. K. (2016). Role of Training and Development in Job Satisfaction: A Case study on Government Hospital Staff of Bilaspur (C.G.). *International Research Journal of Management and Commerce*, 3(4), 89 – 106.

Recent Books/Book Chapters/Monographs etc.

- ✓ Singhraul, B. P., & Soni, V. K. (2022). Women Empowerment in India. In N. Mishra & L. K. Sharma (Eds.), *Women Empowerment in Contemporary India* (pp. 74 – 82). Innovative Research Publications.

- ✓ Singhraul, B. P., & Soni, V. K. (2021). Opportunities and Challenges of E-Commerce in India. In N. Mishra & L. K. Sharma (Eds.), *Sustainable Development: Theory, Praxis and Solution* (pp. 205 – 212). Asian Press Books.
- ✓ Soni, V. K., & Tiwari, A. (2020). E-Commerce A Boon for Developing Economy in India. In A. Shukla (Ed.), *Innovation in Business: Opportunities and Challenges* (pp. 208 – 214). Sankalp Prakashan.
- ✓ Singhraul, B. P., Soni, V. K., & Tiwari, A. (2020). Corporate Social Responsibility: A Study Conducted among Various Employess in Bilaspur District of Chhattisgarh. In K. D. Singh (Ed.), *Humanities, Social Sciences, Education and Commerce* (pp. 262 – 278). IJMRA Publications.

Research Supervision:

- ✓ **PG Dissertation:** 18
- ✓ **Ph.D.:** On Going (02)

Administrative Responsibilities

- ✓ Member for Department level website Maintenance (from 2021 to date), Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.).
- ✓ Member of Admission Committee of Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.).
- ✓ Counting Officer - 1, Guru Ghasidas Vishwavidyalaya, Bilaspur.

Additional Information

- ✓ Membership of Academic Bodies
 - 1) Life Member of Indian Accounting Association.
 - 2) Life Member of Indian Commerce Association.
- ✓ Seminars and Conferences Attended (26)
- ✓ Attended Orientation Programme organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (01).
- ✓ Attended Refresher Course organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (01).
- ✓ Workshop attended: 07

✓ Faculty Development Programme attended: 04